

MICHIGAMME TOWNSHIP DDA 2021

Minutes for April 5, 2021

Opening of Meeting: Meeting was called to order by Chairman Scott G. at 7:10 pm, followed by the Pledge of Allegiance. Rose M. and Kelly O. via zoom.

Approval of Agenda: William S. motioned to accept the agenda with the following changes. Under New Business add #5 Information Center, under Old Business add sale of street signs to item #2 street signs. Add Bob Hendrickson from the Chamber of Commerce to the agenda. Seconded by Virginia O. All in favor.

Bob Hendrickson GNICC: Discussion was held about what the chamber's role is to help us. Bob informed us about promotions, promoting the area, handling our rack card brochure, covid funding liaison, coordinate with Travel Marquette. He informed us that Baraga has a new director and GNICC will be working with them. They also plan on making the actual information center more visible with teardrop flags.

Approval of Minutes: William S. motioned to approve the minutes form March 1, 2021 as presented, seconded by Scott G. All in favor.

Public Comment: None

Board Comment: Julia L. thanked the fire department for coming to check on a smoke at her property.

Old Business:

- 1- **Zoning Report:** Julia L. reported that the Township Board has approved the hiring a new zoning and ordinance administrator.
- 2- **Updates: 1:** Scott G. reported that he was about to order the units but the invoice had an added "tariff" fee added. This will change the price by \$131.77 for a total of \$1611.63 for six units, pull bags and can liners. Julia L. motioned that we move ahead with the purchase of the 6 stations and bags for the price of \$1611.63. Seconded by William S. All in favor. **2:** Discussion was held about the old street sign auction. Set minimum bids? Put on Township, Michigamme Spurr site, LMPO site, etc. to get the word out. William will bring it to the Township Board on April 12th. **3:** Virginia O. reported on the advertising that is being done already. Media Brew, WIKB, Chamber and LAnse Sentinel. Julia L. reported that we have 10 vendors so far. **4:** Scott G. showed us his new and improved prototype. We all like it much better. Next step is to get some bids on the actual signs. **5:** Julia L. presented a few flower ideas and reminded us that we will need a work crew.
- 3- **MDOT:** William provided us a handout about regulations on signage.
- 4- **DDA Logo:** Discussion was held, Virginia O. shared "Where the Past Meets the Future" that Rose M. had earlier mentioned. Melissa G. showed us an idea from Iron Mountain, clean and simple. We will use this Logo on letterheads, ads, stickers etc. William thinks we need to have the lake on it. MORE HOMEWORK

New Business:

- 1- Highway Billboards: Since there are three main signs it was discussed that we divided them up into themes. 1-Lake ideas 2-Things to do in area 3-?? It was agreed that they have big words not be too busy and have nice colors.
- 2- Budget/ Grants: Julia L. provided a new copy for all. We have pending grants for the Library sink area and the fitness area.
- 3- CIP Project: Drawings were done by Tim E. and reviewed. Scott G., Julia L. and William S. met with Tim E. and went over his idea for the information center. We would like to locate it across from the Museum in the empty lots that are there. Ideas of near the property line, more in the middle and directly across from the Museum door were discussed. It was decided that Virginia will attend the Museum Committee meeting, make a presentation and ask what they think about the location. Scott G. motioned that we accept the plans and price to build the information center. Seconded by Rose M. All in favor.
- 4- Rack Cards: It was discussed whether or not to do them again and what the price should be. The list of previous businesses was reviewed and contacts were assigned. Scott G. motioned to proceed with a \$30.00 cost. Seconded by William S. All in favor

Adjournment:

Scott G. motioned to adjourn, seconded by William S. All in favor. Meeting adjourned 9:25