

# MICHIGAMME TOWNSHIP DDA 2021

Minutes for June 7, 2021

Opening of Meeting: Meeting was called to order by chairman Scott G. at 7:10 pm, followed by the Pledge of Allegiance. Absent Kelly O., Melissa G. and Rose M.

Approval of Agenda: Motion was made by Virginia O. to accept the agenda as presented. Seconded by Joe C. All in Favor

Approval of Minutes: Motion was made by William S. to Approve the Minutes from May 3, 2021. Seconded by Virginia O. All in Favor

Treasurers Report: No report, Treasurer absent.

Public Comment: None

Members Comment: Julia L. updated information about the upcoming June Artisans Market. Scott G. asked if we mind moving the summer meeting time to an earlier time slot. 6:00 was agreed upon for August and September. There will be no meeting in July. Joe C. informed the committee that he has sold his property on Main Street, formerly "The Stones Throw."

## Old Business:

- 1- Zoning Update from PC: After much discussion it was decided to recommend the following. 1) Combine TD-1 and TD-2 allowing signage on any side of your business that is visible from a roadway. Any free-standing signs not to exceed 30 feet in height. 2) RP-20, Two signs allowed on premises. Free standing ones not to exceed 200 square feet. 2<sup>nd</sup> sign not to exceed 100 square feet, height not to exceed 30 feet. 3) TP-40 One sign on premises not to exceed 200 square feet and not to exceed 30 feet in height. 4) We would also like to include the attached guidelines numbered pages 24-25. Page 24 refers to Freestanding signs and Page 25 refers to Parallel Signs. The reference on page 24 to Zoning District would be TD-1 and TD-2.
- 2- Vote to Let Canoe Paddle Sign Bids: Discussion was held to let bids out to the three local sign companies. It was decided to postpone until we have samples of available materials to make the signs out of. This way we can send out a bids letter with better specifications.
- 3- Vote on DDA Logo: Motion was made by William S. to accept the DDA Logo with the change of moving the DDA letters down and to the west end of the lake picture. Seconded by Virginia O. All in Favor.
- 4- Highway Billboards: The following ideas and size of signs will be sent to Gary Hagmen for design and then back to the us to approve before bids to make and install. 1) Lake

Theme, 8 feet high x 12 feet wide with arrow on top. Leave directional arrow, redo. Main board, keep lake back ground add pictures of canoe, boating, swimming, an adirondack chair, bike, snowmobile, snowshoes, hiking, camping. 2) 8 feet high x 12 feet wide. Business Theme. Façade of building fronts as a skyline. Wording will be Shop, Dine, Stay and Play. 3) Need size for small sign. It will say, "Home of Moose Lifts" with the years and a photo. 4) Main entry way sign will be a sunrise or sunset in the background with the picture being like the old billboard from the centennial book. Scott will speak with Gary Hagmen for sign design and measure the entry sign. Virginia will get photos of the buildings. Julia will measure the small sign and type up ideas to pass on the Gary H.

5- Rack Card Design: Reviewed layout and approved by all.

#### New Business:

- 1- Garden Work Days: William S. will arrange to have the summer workers help weed the garden for two hours on the west side of Max Street.
- 2- Sesquicentennial: DDA will plan for a float
- 3- Billboards for Information Center: Julia L. will research for the item

Adjournment: Motion by William S. to adjourn, second by Scott G. All in Favor. Meeting adjourned at 9:20 pm