

# MICHIGAMMME TOWNSHIP DDA 2022

## Minutes for January 6, 2022

**Opening of Meeting:** Meeting was called to order by Chair Scott G. at 6:26 p.m. All members present. Rose M. and Virginia O. via remote.

**Approval of Agenda:** Motion was made by William S. to approve the agenda with the addition of #3 under New Business, Michigamme 150<sup>th</sup> event funding. Seconded by Rose M., all in favor.

**Approval of Minutes:** Motion was made by Joe C. to approve the minutes from December 6, 2021 as presented. Seconded by Kelly O. All in favor.

**Treasurers Report:** Rose M. reported the following. Balances on the checking account as of 12-31-21 is \$36,279.16. The savings account of \$2004.85 was eliminated and rolled into the checking. The ICS account has \$5042.59. Two bills were paid, one to WIKB for \$50.00 from the Holiday Market Advertising and \$32.00 to Icon signs for Market signage update. There is a \$1.00 service charge that will be shown as a refund in the next cycle. Motion was made by Kelly O. to approve the Treasures Report as presented. Seconded by William S., all in favor.

**Public Comment:** None

**Member Comment:** None

### **Old Business:**

- 1- **Paddle Sign Color Samples:** Scott G. reported that he let "Signs Now" know that they received the bid and that we now need color samples to view They will paint the metal paddles and adhere vinyl lettering. After discussion it was decided to stay with a Carhartt color brown/tan as the background and blue to match the archway sign. Scott G. will bring a sample in February. **Location for Signs:** Kelly O. showed us on the DDA map where the best locations would be. After discussion it was decided to have Main & Mesnard with 8, Main & Max with 8, Main & Brook with 2 both for the library. Railroad & Mesnard will be "Points of Interest" to direct traffic up "south" on Mesnard. The following list of signs was made. Beach /Campground, Cemetery, Community Building, Boat Launch, Library, Post Office, Museum, Township Park. Discussion was held about the support poles and a base canoe for the Main & Max location. Once

we decide on colors, we can move ahead to the final phase to as be ready when spring comes. Rose M. has a canoe.

- 2- Highway Billboards: Scott G. reported that he continues to not be able to get a response from Gary H. via either text, email or phone. His email at this point does not even exist. After discussion Julia L. motioned that we move to "Plan B" and get a new graphic designer. Seconded by Melissa G., all in favor. It was decided to pass on just the two billboards (entry and moose lift) to someone new to see what they can do for us. Melissa pointed out that the lake needs some blue for the water, not just orange on orange. Maybe a central beam of sunrise/sunset instead of the entire lake area. Virginia O. would like to change the shadow lettering on the moose lift. Scott will pass on the design to Icon Signs with the stipulation that this work will be bid out and that we are willing to pay for the design time separately. Scott will send along the DNR photo to them so they can give us options of legs in and out of the clouds.
- 3- Panels and Lights for Info Center: The light would be connected to the already existing street pole near it. In the spring we will see about connecting it. Kelly O. let us know that two panels of 9 wall mount rack card holders would fit nicely. She is recommending two enclosed cases for the North. The 9 will run about \$200.00 and the cases around \$5-650. Discussion was held and Julia L. looked back at the CIP request which was \$8000.00 so we have plenty of money left to finish under budget. Scott G. motioned to order the materials. Seconded by William Seppanen, all in favor. Kelly O. will handle the ordering.
- 4- Town Plan: So far, we have gone over the following:
  - 1- Change cover page to reflect new entrance once complete
  - 2- Add DDA mission statement
  - 3- Update all demographics and information on pages 3 and 4.
  - 4- Look at new photos throughout and adding others
  - 5- Page one, last paragraph change economic health to economic growth.
  - 6- Page 4 under Tourism, last sentence should read "Michigamme should market itself"

We will continue at the next meeting. Members will do HOMEWORK on more pages. Julia L. will address questions to Chris Germain about DDA designation lines, the Public Planning Workshop and survey timelines.

- 5- Olson Plaque/2022 Goals/DDA Float: Kelly O. shared a theme for the DDA float, "Grounded in the Past, Reaching for the Future" Perhaps with women in period clothing past and present. Discussion was held on whether we can use our funds for the float. Yes, as long as the parade is within the DDA area. We will revisit this as it gets closer. The committee felt that the date for the Olson Plaque dedication should be decided by the Olson family and we will take their lead. HOMEWORK, continue your list of goals for 2022.

**New Business:**

- 1- Temporary Chair: Scott G. posed the question of what happens if the chair and Cochair are not present at the meeting? Who runs the meeting? Discussion was held and William motioned that if the Chair and Cochair are absent the secretary can run the meeting as long as there is a quorum. Seconded by Rose M., all in favor.
- 2- CIP Project choice for 2022: Discussion was held and all members must come up with an idea for the next meeting and we will vote. It has to be over \$5000.00 to qualify.
- 3- Funding for 150<sup>th</sup>: William informed us that our funds are tax dollars so we can fund an event, we cannot donate. There was lots of discussion but it was finally motioned by Kelly O. that we agree to fund for some event in the 150<sup>th</sup> with the event and amount to be determined. Seconded by Julia L., all in favor.

**Adjournment:** Motion to adjourn made by William S., seconded by Melissa G. All in favor, meeting adjourned 7:55 p.m.